

Microbiotec 19 – Coimbra, 5th to 7th of December 2019

GUIDELINES

AWARD - “Talento BioEmpreendedor”

INTRODUCTION

The “Talento BioEmpreendedor” award is the result of the joint effort and cooperation of the Sociedade Portuguesa de Biotecnologia with the Associação BLC3 – Campus de Tecnologia e Inovação, hereafter referred to as SPBT and BLC3 respectively, with the objective of contributing to diffusing a culture of innovation with respect to qualified bio-entrepreneurship and technologically based in the biotechnology sector in Portugal, particularly in the interior regions. The competition is open to all authors of papers accepted by the *Comité Científico* of the MICROBIOTEC`19 Congress, and has the objective of the awarding the paper and the promotor that, through their potential, present entrepreneurial and knowledge transfer potential for the work area of BLC3 at the Polo de Macedo de Cavaleiros and Alfandega da Fé (including bordering counties), as well as, identifying critical mass and potential talents. The objective and cooperation are part of the Transfere Empreende project, that BLC3 is developing with the backing of Norte 2020. The “Talento BioEmpreendedor” award represents the attribution of a prize, in the monetary value of 300 Euros each, for the best paper selected in the MICROBIOTEC`19 Congress.

Article 1| General

The present Guidelines are intended to establish rules for the attribution of the “Talento BioEmpreendedor” award promoted by BLC3 in cooperation with SPBT.

Article 2 Goals

The goals of the “Talento BioEmpreendedor” award are to promote::

- a) The changing attitudes of the academic athours participating in the project, inducing them and supporting the inclusion of knowledge development transfer to the market, in order to increase the competitiveness and quality level of biotechnology entrepreneurship, particularly in inland regions;
- b) the promotion of innovative talents in the context of bio-entrepreneurship; and
- c) The transfer of knowledge from academia to the creation of new innovative start-ups with growth potential.

Article 3 | Eligibility

All entries and promoters accepted by the Scientific Committee of the Congress MICROBIOTEC`19 will be eligible for the “Talento BioEmpreendedor” award.

Article 4 | Application Analysis

Applications will be subject to a process of evaluation and selection which is overseen by the Jury of the “BioEmpreender Talent” prize.

The choice of the prize will be made by unanimous agreement of the members of the Jury. If this unanimity is not reached, BLC3 has the casting vote.

The final decision of the jury is not subject to appeal. Prizes will be awarded at a public ceremony and publicized by the contest organization, SPBT and BLC3.

Article 5 | Rating criteria

The evaluation of the applications will be made by the Jury taking into consideration the following criteria:

- a. **Degree of Innovation and Creativity** – with a weighting of 40%, which assesses the new methodologies / processes / procedures and products. In this parameter, the Jury will consider whether there is a differentiating element from the market, as well as the originality of the idea and the imaginative ability;
- b. **Market Potential / Economic Impact** - with a weighting of 25%. This parameter will evaluate the size of the target market, business scalability and the potential for its implementation in terms of value, inland regions and internationalization potential;
- c. **Social Impact Potential** - with a value of 25%. This parameter will evaluate the social impact of the project, considering the expected effects of its implementation vis-à-vis the target audience and employability potential; and
- d. **Project Sustainability** - with a value of 10%. This parameter will evaluate the environmental performance and sustainability of the project in the integrated strand of the three dimensions (Social, Economic and Environmental).

Article 6 | Jury

The jury for the award of the “Talento BioEmpreendedor” prize will consist of two base elements:

1. João Miguel Nunes | BLC3 (Jury President);
2. José Teixeira| University of Minho and President of the Portuguese Biotechnology Society (Mentor);

In addition to the base elements, the jury of the “Talento BioEmpreendedor” award may be composed of additional elements.

Article 7 | Prize

The “Talento BioEmpreendedor” Award will distinguish and reward with the monetary value of 300 € and awarding diploma, the three papers that, due to their capacities, present the greatest bio- entrepreneurial potential.

Article 8 | Final dispositions

It is the responsibility of SPBT, together with BLC3, to ensure compliance with this regulation to attribute the “Talento BioEmpreendedor” Award.