# MICRO 19 BIOTEC

CONGRESS OF MICROBIOLOGY AND BIOTECHNOLOGY 2019

December 5<sup>th</sup>-7<sup>th</sup>, 2019 University of Coimbra (Pólo II)

## Sponsorship and Exhibition Opportunities



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## MICRO19 BIOTEC 19

#### CONGRESS OF MICROBIOLOGY AND BIOTECHNOLOGY 2019

### Welcome!

The Microbiotec'19 will take place next 5th, 6th and 7th December 2019 at the University of Coimbra, Portugal (http://www.microbiotec19.net). The Microbiotec congress series happens every two years since 2005 organized in collaboration by the Portuguese Society of Microbiology and the Portuguese Society of Biotechnology (http://www.spmicrobiologia.pt/).

This biennale conference although directed at the Portuguese scientists, aims to provide an international scientific forum by which researchers from all over the world share their knowledge, exchange ideas, discuss scientific policy and regulatory issues associated with the microbiology and the biotechnology in the future. The debate will also be focused on the relationship with industry, the creation of a network of culture collections in Portugal, or the risks to food safety.

The Institution invited to host the MICROBIOTEC'19 is the University of Coimbra, Coimbra, Portugal and Professors Paula Morais and Jorge Rocha will chair the Congress. 30 renowned Portuguese microbiologists compose the scientific commission and biotechnologists from different institutions with a broad national and thematic coverage (see below). The program was planned in order to include different contributions to the central theme of Microbiology and Biotechnology that have been important for the scientific community in the last years. New themes that we think will emerge, as new scientific research areas in the future to come are also included.

In continuity with the previous editions, companies present in the daily lives of many microbiologists and biotechnologists will join this event, helping to cheer it.

The scientific program will consist of plenary lectures (6), keynote lectures (24), oral communications selected from the abstracts submitted (48) as detailed in the program file. We expect the participation of 400 congress participants at the University of Coimbra polo II, Central Building of the Faculty of Science and Technology, Coimbra, Portugal.

Paula Morais and Jorge Rocha (Chair)



### Sponsorship and Exhibition Information

#### WHY YOU SHOULD BE PART OF THE MICROBIOTEC'19?

An extensive global network of life scientists in academia, business and government are being targeted to generate a highly qualified audience.

Sponsorship provides an excellent opportunity to "have your company's name stand out" to a scientific network of representatives and a prime occasion to make impressions on decision makers.

#### USE YOUR PRESENCE AT MICROBIOTEC'19 TO:

- Launch new products and highlight existing ones
- Spotlight key executives
- Elevate your company profile
- Network with specialists, seek international partners and create new alliances
- Increase visibility in focused markets
- Give maximum exposure for your company and increase brand awareness
- Communicate your message to a highly qualified scientific community
- Build relationships for the future
- Attract new talent and strengthen partnerships
- Generate sales leads and educate the market

#### MICROBIOTEC19 Chairs:

- Paula Vasconcelos Morais (CEMMPRE Environmental Microbiology Group, Centre for Mechanical Engineering, Materials and Processes, UC) pvmorais@uc.pt
- Dorge Rocha (CIEPQPF Chemical Process Engineering and Forest Products Research Centre, UC)
- ocha@eq.uc.p

#### PCO Secretariat:

Organideia – Organização Profissional de Congressos, Lda. Coimbra, PORTUGAL Phone: +351 239 801 007 Email: info@microbiotec19.net

## MICRO 19 BIOTEC

#### CONGRESS OF MICROBIOLOGY AND BIOTECHNOLOGY 2019

#### DIAMOND SPONSOR €4000

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials (including programme booklet)
- Listing of your company name and logo during opening and closing ceremonies
- Insertion of promotional material in the Congress bag
- Advertisement emailing (after the meeting)
- One stand location (3m\*2m)
- Sponsor talk (45 minutes minimum)
- Sponsorship of the Welcome Cocktail or Conference Dinner (your company placard/flag provided by you on-site)
- Congress bags or lanyards with your company logo together with the conference logo
- 2 Free registrations (include lunches and congress access)
- 2 Tickets for the gala dinner

#### PLATINUM SPONSOR €3000

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials (including programme booklet)
- Listing of your company name and logo during opening and closing ceremonies
- Insertion of promotional material in the Congress bag
- Advertisement emailing (after the meeting)
- One stand location (3m\*2m)
- Sponsor Talk (45 minutes minimum)
- •Sponsorship of the Welcome Cocktail or Conference Dinner (your company placard/flag provided by you on-site)
- 2 Free registrations (include lunches and congress access)
- 2 Tickets for the gala dinner

## Sponsorship Packages

#### GOLD SPONSOR €2000

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials (including programme booklet)
- Listing of your company name and logo during opening and closing ceremonies
- Insertion of promotional material in the Congress bag
- Advertisement emailing (after the meeting)
- One stand location (3m\*2m)
- 1 Free registration (include lunches and congress access)
- 1 Ticket for the gala dinner

#### SILVER SPONSOR €1000

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials (including programme booklet)
- Listing of your company name and logo during opening and closing ceremonies
- 1 Free registration (include lunches and congress access)

#### BRONZE SPONSOR €500

- Listing of your logo, company name and link on the conference website
- Listing of your company name and logo in the printing materials (including programme booklet) website.

#### Please note:

Sponsorship opportunities are limited and are available on a strictly first-come, first served basis, to ensure your presence at this event please contact us at your earliest opportunity.

All sponsors will be acknowledged on the conference website (www.microbiotec19.net), in the programme booklet and on various e-mail shots. **VAT not included (23%)** 

#### AS AN EXHIBITOR, YOU CAN ALSO CHOOSE TO MAXIMIZE YOUR VISIBILITY AT THE CONFERENCE BY BOOKING ONE OF THE SPONSORSHIP ITEMS BELOW:

#### USB STICK WITH CONFERENCE ABSTRACTS 1500€

Your company logo together with the conference logo on the USB memory sticks containing the conference abstracts given to each delegate, providing you with high profile and long-lasting visibility.

- Logo alongside the conference branding on a USB stick
- Opportunity to place promotional materials on the USB
- stick and to have your company appear as the device name on the computer screen
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, on the conference website.

#### MICROBIOTEC'19 AWARD 1000 €

A unique opportunity to associate your company logo/name with a selected award (to be defined by the Organizing Committee).

**1 FULL PAGE ADVERTISEMENT** (provided by you) on the programme booklet **500**  $\in$ 

If you find that our offerings do not provide a perfect match for your marketing needs, let us know and we will customise a sponsorship programme for you.

You can also sponsor single elements of the conference, e.g. welcome reception; lunch break, etc..

#### MICROBIOTEC19 Chairs:

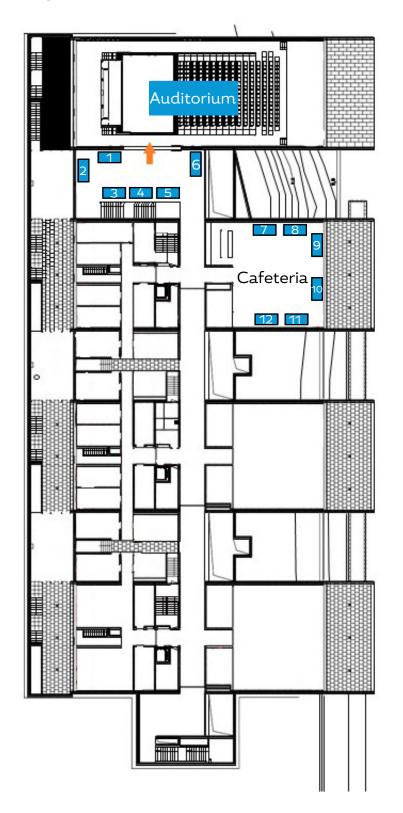
Paula Vasconcelos Morais (CEMMPRE - Environmental Microbiology Group, Centre for Mechanical Engineering, Materials and Processes, UC) pvmorais@uc.pt Jorge Rocha (CIEPQPF - Chemical Process Engineering and Forest Products Research Centre, UC) irocha@eq.uc.pt PCO Secretariat: Organideia – Organização Profissional de Congressos, Lda. Coimbra, PORTUGAL Phone: +351 239 801 007 Email: info@microbiotec19.net



### Exhibitor Floor Plan

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The identification of the stand location spaces is merely indicative, these could, eventually, be altered by the organization, without calling into question the visibility of the participants.





#### CONGRESS OF MICROBIOLOGY AND BIOTECHNOLOGY 2019 Sponsorship and Exhibition Order Form

#### **1 YOUR DETAILS**

Contact name for correspondence

Title (Prof., Dr., Mr., Ms.)	First Name	
Surname		
Organization		
Address		
State/County		
Post/Zip Code	Country	
Tel.	Fax	
e-mail		

#### **2 ORDER DETAILS**

#### EXCLUSIVE SPONSORSHIP PACKAGES

Diamond Sponsor	€4000
Platinum Sponsor	€3000
Gold Sponsor	€2000
Silver Sponsor	€1000
Bronze Sponsor	€500

#### **EXHIBITOR OPPORTUNITIES**

USB Memory Sticks	€1500
MICROBIOTEC'19 Award	€1000
1 Full page advertisement	€500

VAT not included (23%)

#### **3 HOW TO PAY**

Total amount payable	€

Make your payment directly into our bank account.

Our bank details MICROBIOTEC'19 - ORGANIDEIA LDA: BANK: Caixa Geral De Depósitos SORT CODE: CGD IBAN: PT50 0035 0740 00018445930 18 BIC: CGDIPTPL

#### **4 SIGN AND DATE THE FORM**

I have read and I agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings:

Signature

Today's Date

#### **5 SEND THE REGISTRATION FORM TO:**

info@microbiotec19.net

Terms and Conditions of Booking:

• Cancellations: There will be a 50% administration fee for cancellations and must be submitted by e-mail to MICROBIOTEC'19. No refunds apply after September 1st, 2019.

• Payment must be made prior to the conference and is non-refundable according to the above cancellation terms.

• You will be provided with confirmation of your booking, along with full details of shipping coordinates and relevant shipping deadlines.

